

# 観光統計基本データ 一覧

公益社団法人日本観光振興協会 総合調査研究所  
2023年9月30日現在

|         | ①国内旅行消費額   |           |           |           | ②延べ宿泊客数(国内)  |             |             |            |           |
|---------|------------|-----------|-----------|-----------|--------------|-------------|-------------|------------|-----------|
|         | 宿泊旅行       |           | 日帰り旅行     |           | 日本人客数(外国人除く) |             | 外国人客数       |            |           |
|         | (百万円)      | 増減率(%)    | (百万円)     | 増減率(%)    | 客数(人)        | 増減率(%)      | 客数(人)       | 増減率(%)     |           |
| 2023年   | 8月         |           |           |           | 51,934,060   | 12.5        | 10,340,630  | 1,330.5    |           |
|         | 7月         |           |           |           | 41,729,070   | 6.6         | 10,814,130  | 1,434.5    |           |
|         | 6月         | 1,355,630 | 36.0      | 348,818   | 10.5         | 35,985,360  | 8.1         | 9,339,670  | 1,445.5   |
|         | 5月         | 1,827,760 | 24.1      | 460,091   | 12.1         | 40,492,480  | 12.0        | 8,765,940  | 1,243.4   |
|         | 4月         | 1,236,278 | 31.6      | 367,725   | 49.0         | 36,019,940  | 11.7        | 9,519,560  | 1,790.1   |
|         | 3月         | 1,575,944 | 94.3      | 362,123   | 63.4         | 43,130,940  | 31.3        | 7,547,120  | 2,223.2   |
|         | 2月         | 878,753   | 129.0     | 210,995   | 57.4         | 35,209,930  | 54.8        | 5,929,850  | 2,965.3   |
|         | 1月         | 1,021,079 | 58.0      | 217,811   | 42.2         | 33,436,810  | 20.9        | 6,058,130  | 2,838.3   |
|         | 計          | 7,895,445 | 50.4      | 1,967,562 | 32.8         | 317,938,590 | 17.6        | 68,315,030 | 1,646.0   |
|         | 2022年      | 12月       | 1,413,542 | 36.7      | 320,097      | 33.4        | 41,207,540  | 6.1        | 5,877,300 |
| 11月     |            | 1,494,341 | 57.1      | 296,820   | 7.1          | 42,017,930  | 14.8        | 3,793,160  | 1,035.5   |
| 10月     |            | 1,211,181 | 77.5      | 288,562   | 40.1         | 41,968,680  | 32.1        | 2,094,110  | 572.0     |
| 9月      |            | 1,211,560 | 160.5     | 346,863   | 85.9         | 38,517,510  | 71.4        | 825,770    | 182.4     |
| 8月      |            | 1,849,941 | 142.0     | 413,793   | 149.9        | 46,145,320  | 50.4        | 722,860    | 18.0      |
| 7月      |            | 1,325,910 | 130.0     | 289,427   | 90.7         | 39,144,150  | 33.1        | 704,720    | -10.2     |
| 6月      |            | 996,932   | 161.2     | 315,620   | 69.6         | 33,291,050  | 69.4        | 604,320    | 146.2     |
| 5月      |            | 1,472,323 | 207.7     | 410,281   | 116.0        | 36,151,360  | 76.5        | 652,540    | 173.1     |
| 4月      |            | 939,420   | 135.9     | 246,725   | 11.5         | 32,252,540  | 46.0        | 503,650    | 120.4     |
| 3月      |            | 810,983   | 26.7      | 221,632   | 25.2         | 32,859,750  | 22.3        | 324,860    | 21.3      |
| 2月      |            | 383,679   | 36.4      | 134,055   | 39.2         | 22,751,830  | 29.2        | 193,450    | -7.3      |
| 1月      |            | 646,093   | 90.4      | 153,126   | 64.2         | 27,647,870  | 63.3        | 206,180    | -55.4     |
| 計       | 13,755,905 | 96.7      | 3,437,001 | 56.9      | 433,955,540  | 38.4        | 16,502,920  | 282.3      |           |
| 2021年・計 | 6,992,505  | -10.0     | 2,191,006 | -0.5      | 313,456,710  | 0.7         | 4,317,140   | -78.8      |           |
| 2020年・計 | 7,772,307  | -54.7     | 2,201,455 | -53.9     | 311,308,880  | -35.2       | 20,345,180  | -82.4      |           |
| 2019年・計 | 17,156,043 | 8.6       | 4,775,152 | 2.0       | 480,265,130  | 8.2         | 115,656,350 | 22.7       |           |
| 2018年・計 | 15,804,002 | -1.7      | 4,679,435 | -7.0      | 443,726,260  | 3.2         | 94,275,240  | 18.3       |           |
| 2017年・計 | 16,079,771 | 0.3       | 5,033,218 | 2.3       | 429,906,270  | 1.6         | 79,690,590  | 14.8       |           |
| 2016年・計 | 16,033,478 | 1.4       | 4,921,172 | 7.1       | 423,096,220  | -3.5        | 69,388,940  | 5.8        |           |
| 2015年・計 | 15,812,033 | 13.8      | 4,596,973 | 1.5       | 438,463,770  | 2.3         | 65,614,600  | 46.4       |           |
| 2014年・計 | 13,890,903 | -9.9      | 4,529,482 | -5.2      | 428,677,350  | -0.9        | 44,824,600  | 33.8       |           |

※ 旅行消費額は2023年3月までは確報値、2023年4～6月は速報値  
 ※ 延べ宿泊客数の2023年1～7月は第2次速報値、2023年8月は第1次速報値

|          | ③主要旅行業者の旅行取扱状況 |         |         |        |           |         |           |           |       |
|----------|----------------|---------|---------|--------|-----------|---------|-----------|-----------|-------|
|          | 海外旅行           |         | 外国人旅行   |        | 国内旅行      |         | 合計        |           |       |
|          | (百万円)          | 増減率(%)  | (百万円)   | 増減率(%) | (百万円)     | 増減率(%)  | (百万円)     | 増減率(%)    |       |
| 2023年度   | 7月             | 85,721  | 185.1   | 15,481 | 915.7     | 188,018 | 26.4      | 289,220   | 60.4  |
|          | 6月             | 74,735  | 214.8   | 15,322 | 790.5     | 193,777 | 11.6      | 283,834   | 42.6  |
|          | 5月             | 65,892  | 234.2   | 18,861 | 1,456.1   | 200,975 | 46.3      | 285,727   | 80.5  |
|          | 4月             | 54,505  | 251.8   | 21,792 | 3,469.9   | 158,340 | 50.8      | 234,638   | 93.8  |
|          | 計              | 280,852 | 215.5   | 71,456 | 1,310.2   | 741,111 | 31.3      | 1,093,419 | 66.0  |
| 2022年度   | 3月             | 70,707  | 462.5   | 19,176 | 778.9     | 441,147 | 42.8      | 531,030   | 64.1  |
|          | 2月             | 57,334  | 888.6   | 8,125  | 1,501.1   | 160,075 | 119.2     | 225,533   | 184.3 |
|          | 1月             | 39,014  | 647.1   | 7,186  | 1,953.3   | 126,719 | 55.2      | 172,919   | 98.3  |
|          | 12月            | 39,925  | 604.4   | 8,791  | 377.3     | 199,064 | 10.8      | 247,781   | 32.3  |
|          | 11月            | 43,437  | 517.8   | 8,432  | 194.3     | 256,489 | 56.0      | 308,359   | 76.9  |
|          | 10月            | 42,990  | 531.0   | 5,080  | 303.9     | 210,448 | 78.8      | 258,517   | 105.6 |
|          | 9月             | 38,394  | 569.1   | 2,073  | -49.9     | 186,532 | 94.2      | 227,000   | 114.3 |
|          | 8月             | 34,282  | 521.8   | 1,821  | -65.4     | 158,145 | 127.5     | 194,249   | 141.9 |
|          | 7月             | 30,063  | 472.8   | 1,524  | -94.5     | 148,745 | 87.3      | 180,332   | 60.5  |
|          | 6月             | 23,739  | 393.0   | 1,720  | -13.7     | 173,566 | 27.1      | 199,025   | 271.0 |
|          | 5月             | 19,715  | 388.4   | 1,212  | 282.8     | 137,333 | 266.0     | 158,260   | 278.0 |
|          | 4月             | 15,491  | 218.4   | 610    | 48.2      | 104,969 | 84.1      | 121,070   | 94.3  |
| 計        | 454,589        | 520.8   | 65,754  | 34.7   | 2,389,850 | 79.0    | 2,910,193 | 99.7      |       |
| 2021年度・計 | 73,304         | 80.7    | 48,758  | 437.8  | 1,274,712 | 35.2    | 1,396,774 | 40.8      |       |
| 2020年度・計 | 42,496         | -97.7   | 9,099   | -96.0  | 948,139   | -63.1   | 999,734   | -78.4     |       |
| 2019年度・計 | 1,510,889      | -10.0   | 199,620 | 4.9    | 2,580,793 | -8.3    | 4,291,302 | -8.4      |       |
| 2018年度・計 | 2,121,453      | 5.0     | 241,407 | 12.9   | 2,861,781 | -1.6    | 5,224,642 | 1.6       |       |
| 2017年度・計 | 2,065,306      | 6.7     | 224,083 | 12.1   | 3,419,084 | 0.4     | 5,708,473 | 3.0       |       |
| 2016年度・計 | 2,036,908      | -2.4    | 200,541 | 14.0   | 3,328,159 | -3.1    | 5,565,608 | -2.3      |       |
| 2015年度・計 | 2,018,618      | -8.4    | 174,217 | 44.0   | 4,443,450 | 8.3     | 6,636,285 | 3.2       |       |
| 2014年度・計 | 2,203,393      | -1.6    | 112,516 | 35.2   | 4,103,645 | 2.1     | 6,419,553 | 1.2       |       |

※ 値は速報値 ※各月の数値はそれぞれ発表された時点での速報値であるため、合計した値と年度計の値は一致しない。  
 ※ 増減率については、各年度で対象となる旅行業者が異なるため、当該年度の旅行業者に合わせた前年度数値との比較を掲載している。  
 ただし、2023年の1～7月については、2022年の1～7月(速報値)との比較を掲載している。

| <出典> |                  |
|------|------------------|
| ①    | 旅行・観光消費動向調査(観光庁) |
| ②    | 宿泊旅行統計調査(観光庁)    |
| ③    | 旅行業者取扱額(観光庁)     |

| ①訪日外国人客数(各国→日本) |            |            |           |           |           |           |           |           |           |           |           |           |           |
|-----------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| 年               | 月          | 全体         |           | 韓国        |           | 中国        |           | 台湾        |           | アメリカ      |           | 香港        |           |
|                 |            | 客数(人)      | 増減率(%)    | 客数(人)     | 増減率(%)    | 客数(人)     | 増減率(%)    | 客数(人)     | 増減率(%)    | 客数(人)     | 増減率(%)    | 客数(人)     | 増減率(%)    |
| 2023年           | 8月         | 2,156,900  | 1,169.5   | 569,100   | 1,895.8   | 364,100   | 2,852.5   | 396,300   | 7,814.9   | 138,400   | 774.7     | 206,300   | 15,781.4  |
|                 | 7月         | 2,320,600  | 1,505.1   | 626,800   | 2,975.0   | 313,300   | 2,016.5   | 422,300   | 10,604.7  | 198,800   | 1,307.2   | 216,400   | 19,735.0  |
|                 | 6月         | 2,073,441  | 1,621.7   | 545,089   | 4,780.8   | 208,573   | 1,323.0   | 388,976   | 16,000.0  | 226,806   | 2,232.4   | 186,324   | 22,267.8  |
|                 | 5月         | 1,899,176  | 1,191.6   | 515,717   | 5,757.1   | 134,510   | 662.4     | 303,343   | 16,200.0  | 183,408   | 2,173.8   | 154,393   | 20,651.7  |
|                 | 4月         | 1,949,236  | 1,296.8   | 466,987   | 5,965.6   | 108,295   | 384.1     | 291,564   | 10,173.6  | 183,893   | 3,426.9   | 152,819   | 11,477.2  |
|                 | 3月         | 1,817,616  | 2,648.9   | 466,810   | 6,873.6   | 75,814    | 673.7     | 278,902   | 11,232.9  | 203,041   | 6,247.0   | 144,881   | 29,588.7  |
|                 | 2月         | 1,475,455  | 8,725.0   | 568,622   | 62,180.6  | 36,285    | 1,438.2   | 248,493   | 41,246.6  | 86,946    | 14,512.8  | 119,405   | 170,478.6 |
|                 | 1月         | 1,497,472  | 8,328.9   | 565,251   | 44,619.2  | 31,291    | 2,000.1   | 259,340   | 52,611.4  | 88,114    | 4,836.4   | 151,939   | 213,898.6 |
|                 | 計          | 15,189,900 | 1,747.7   | 4,324,400 | 4,961.2   | 1,272,200 | 1,232.8   | 2,589,200 | 13,096.1  | 1,309,400 | 2,137.0   | 1,332,500 | 22,423.7  |
|                 | 2022年      | 12月        | 1,370,114 | 11,238.2  | 456,165   | 42,772.7  | 33,567    | 1,802.9   | 170,159   | 61,551.8  | 109,484   | 11,352.3  | 141,314   |
| 11月             |            | 934,599    | 4,418.9   | 315,421   | 15,507.2  | 21,016    | 559.0     | 99,533    | 25,421.3  | 84,289    | 5,786.1   | 82,989    | 79,697.1  |
| 10月             |            | 498,646    | 2,155.0   | 122,959   | 6,300.8   | 21,498    | 436.2     | 35,028    | 8,141.9   | 53,242    | 2,516.3   | 36,242    | 25,068.1  |
| 9月              |            | 206,641    | 1,066.1   | 32,764    | 1,373.2   | 17,590    | 344.2     | 6,756     | 1,632.3   | 17,965    | 984.2     | 2,824     | 2,253.3   |
| 8月              |            | 169,902    | 555.6     | 28,515    | 1,631.3   | 12,332    | 414.7     | 5,007     | 1,193.8   | 15,823    | 430.8     | 1,299     | 956.1     |
| 7月              |            | 144,578    | 183.2     | 20,384    | 1,027.4   | 14,803    | 276.6     | 3,945     | 618.6     | 14,127    | 130.1     | 1,091     | 331.2     |
| 6月              |            | 120,430    | 1,201.8   | 11,168    | 1,237.5   | 14,657    | 642.9     | 2,416     | 705.3     | 9,724     | 736.8     | 833       | 1,471.7   |
| 5月              |            | 147,046    | 1,365.3   | 8,805     | 826.8     | 17,643    | 867.8     | 1,861     | 469.1     | 8,066     | 742.0     | 744       | 1,044.6   |
| 4月              |            | 139,548    | 1,185.8   | 7,699     | 615.5     | 22,371    | 583.9     | 2,838     | 600.7     | 5,214     | 794.3     | 1,320     | 2,137.3   |
| 3月              |            | 66,121     | 438.6     | 6,694     | 242.2     | 9,799     | 148.0     | 2,461     | 345.8     | 3,199     | 481.6     | 488       | 741.4     |
| 2月              |            | 16,719     | 127.3     | 913       | 0.3       | 2,359     | 35.0      | 601       | 42.1      | 595       | 62.1      | 70        | 79.5      |
| 1月              |            | 17,766     | -61.8     | 1,264     | -50.1     | 1,490     | -85.4     | 492       | -16.9     | 1,785     | 48.0      | 71        | -55.9     |
| 計               | 3,832,110  | 1,458.6    | 1,012,751 | 5,245.2   | 189,125   | 347.7     | 331,097   | 6,500.8   | 323,513   | 1,515.5   | 269,285   | 21,408.4  |           |
| 2021年・計         | 245,862    | -94.0      | 18,947    | -96.1     | 42,239    | -96.0     | 5,016     | -99.3     | 20,026    | -90.9     | 1,252     | -99.6     |           |
| 2020年・計         | 4,115,828  | -87.1      | 487,939   | -91.3     | 1,069,256 | -88.9     | 694,476   | -85.8     | 219,307   | -87.3     | 346,020   | -84.9     |           |
| 2019年・計         | 31,882,049 | 2.2        | 5,584,597 | -25.9     | 959,4394  | 14.5      | 4,890,602 | 2.8       | 1,723,861 | 12.9      | 2,290,792 | 3.8       |           |
| 2018年・計         | 31,191,856 | 8.7        | 7,538,952 | 5.6       | 8,390,034 | 13.9      | 4,757,258 | 4.2       | 1,526,407 | 11.0      | 2,207,804 | -1.1      |           |
| 2017年・計         | 28,691,073 | 19.3       | 7,140,165 | 40.3      | 7,355,818 | 15.4      | 4,564,053 | 9.5       | 1,374,964 | 10.6      | 2,231,568 | 21.3      |           |
| 2016年・計         | 24,039,700 | 21.8       | 5,090,302 | 27.2      | 6,372,948 | 27.6      | 4,167,504 | 13.3      | 1,242,702 | 20.3      | 1,839,189 | 20.7      |           |
| 2015年・計         | 19,737,409 | 47.1       | 4,002,095 | 45.3      | 4,993,689 | 107.3     | 3,677,075 | 29.9      | 1,033,258 | 15.9      | 1,524,292 | 64.6      |           |
| 2014年・計         | 13,413,467 | 29.4       | 2,755,313 | 12.2      | 2,409,158 | 83.3      | 2,829,821 | 28.0      | 891,668   | 11.6      | 925,975   | 24.1      |           |
| 2013年・計         | 10,363,904 | 24.0       | 2,456,165 | 20.2      | 1,314,437 | -7.8      | 2,210,821 | 51.0      | 799,280   | 11.5      | 745,881   | 54.9      |           |
| 2012年・計         | 8,358,105  | 34.4       | 2,044,249 | 23.3      | 1,429,855 | 37.1      | 1,465,753 | 47.6      | 717,372   | 26.8      | 481,704   | 32.0      |           |
| 2011年・計         | 6,218,752  | -27.8      | 1,658,073 | -32.0     | 1,043,246 | -26.2     | 993,974   | -21.6     | 565,887   | -22.2     | 364,865   | -28.3     |           |
| 2010年・計         | 8,611,175  | 26.8       | 2,439,816 | 53.8      | 1,412,875 | 40.4      | 1,268,278 | 23.8      | 727,234   | 3.9       | 508,691   | 13.2      |           |
| 2009年・計         | 6,789,658  | -18.7      | 1,586,772 | -33.4     | 1,006,085 | 0.6       | 1,024,292 | -26.3     | 699,919   | -8.9      | 449,568   | 18.3      |           |
| 2008年・計         | 8,350,835  | 0.0        | 2,382,397 | -8.4      | 1,000,416 | 0.4       | 1,390,228 | 0.4       | 768,345   | -5.8      | 550,190   | 27.3      |           |

※2021年以前、2022年1~12月、2023年1~6月：暫定値、2023年7~8月：推計値

| ②出国日本人客数(日本→各国) |            |           |           |           |           |         |           |         |           |         |           |         |           |
|-----------------|------------|-----------|-----------|-----------|-----------|---------|-----------|---------|-----------|---------|-----------|---------|-----------|
| 年               | 月          | 全体        |           | 韓国        |           | 中国      |           | 台湾      |           | アメリカ    |           | 香港      |           |
|                 |            | 客数(人)     | 増減率(%)    | 客数(人)     | 増減率(%)    | 客数(人)   | 増減率(%)    | 客数(人)   | 増減率(%)    | 客数(人)   | 増減率(%)    | 客数(人)   | 増減率(%)    |
| 2023年           | 8月         | 1,201,200 | 210.9     | 263,453   | 894.8     |         |           | 97,772  | 1,635.1   | 197,589 | 124.8     | 39,877  | 15,062    |
|                 | 7月         | 891,614   | 220.8     | 211,468   | 1,693.8   |         |           | 70,975  | 2,111.1   | 138,042 | 113.3     | 26,793  | 15,848.2  |
|                 | 6月         | 703,259   | 310.0     | 196,512   | 3,256.3   |         |           | 58,767  | 3,884.2   | 106,632 | 160.3     | 23,972  | 19,077.6  |
|                 | 5月         | 675,603   | 404.1     | 183,691   | 4,863.3   |         |           | 77,464  | 4,538.6   | 97,791  | 210.5     | 27,419  | 27,047.5  |
|                 | 4月         | 560,183   | 333.7     | 128,309   | 5,651.2   |         |           | 51,851  | 2,849.4   | 88,003  | 199.2     | 19,179  | 119,768.8 |
|                 | 3月         | 694,292   | 882.3     | 192,318   | 13,666.5  |         |           | 63,017  | 4,819.4   | 112,269 | 544.7     | 18,570  | 618,900.0 |
|                 | 2月         | 537,705   | 1,045.7   | 94,393    | 3,117.2   |         |           | 45,715  | 3,996.3   | 82,225  | 869.1     | 11,909  | 118,990.0 |
|                 | 1月         | 443,105   | 490.9     | 66,900    | 5,657.3   |         |           | 27,606  | 3,246.2   | 73,710  | 399.6     | 4,687   | 27,470.6  |
|                 | 計          | 5,707,000 | 341.8     | 1,337,044 | 2,306.9   |         |           | 493,167 | 2,806.1   | 896,261 | 203.7     | 172,406 | 24,424.3  |
|                 | 2022年      | 12月       | 432,193   | 783.1     | 84,175    | 8,259.0 |           |         | 34,194    | 4,558.6 | 83,561    | 520.9   | 3,093     |
| 11月             |            | 379,196   | 632.4     | 62,422    | 3,746     |         |           | 21,204  | 2,403.4   | 72,265  | 419.5     | 2,107   | 2,469.5   |
| 10月             |            | 349,557   | 587.5     | 67,159    | 5,329.2   |         |           | 9,625   | 804.6     | 68,365  | 493.1     | 1,009   | 1,768.5   |
| 9月              |            | 319,165   | 509.5     | 27,560    | 2,313.3   |         |           | 5,623   | 562.3     | 77,988  | 632.8     | 404     | 596.6     |
| 8月              |            | 386,412   | 485.0     | 26,482    | 1,072.8   |         |           | 5,635   | 477.4     | 87,910  | 419.2     | 263     | 995.8     |
| 7月              |            | 277,945   | 543.6     | 11,789    | 1,238.1   |         |           | 3,210   | 762.9     | 64,708  | 371.2     | 168     | 1,300.0   |
| 6月              |            | 171,529   | 459.3     | 5,855     | 569.1     |         |           | 1,475   | 660.3     | 40,966  | 386.3     | 125     | 1,288.9   |
| 5月              |            | 134,013   | 344.9     | 3,701     | 163.8     |         |           | 1,670   | 122.1     | 31,498  | 382.4     | 101     | 206.1     |
| 4月              |            | 129,168   | 259.7     | 2,231     | 155.8     |         |           | 1,758   | 52.7      | 29,416  | 310.9     | 16      | 220.0     |
| 3月              |            | 70,678    | 144.6     | 1,397     | 47.2      |         |           | 1,281   | 31.9      | 17,414  | 212.8     | 3       | -62.5     |
| 2月              |            | 46,932    | 89.2      | 2,934     | 70.7      |         |           | 1,116   | 3.7       | 8,485   | 133.2     | 10      | 42.9      |
| 1月              |            | 74,982    | 54.0      | 1,162     | -10.5     |         |           | 825     | -22.9     | 14,754  | 47.5      | 17      | 41.7      |
| 計               | 2,771,770  | 441.1     | 296,867   | 1,844.8   |           |         | 87,616    | 771.3   | 597,330   | 391.6   | 7,316     | 2,014.5 |           |
| 2021年・計         | 512,244    | -83.9     | 15,265    | -96.5     |           |         | 10,056    | -96.3   | 121,519   | -82.6   | 346       | -99.3   |           |
| 2020年・計         | 3,174,219  | -84.2     | 430,742   | -86.8     |           |         | 269,659   | -87.6   | 696,727   | -81.4   | 50,320    | -95.3   |           |
| 2019年・計         | 20,080,669 | 5.9       | 3,271,706 | 11.0      |           |         | 2,167,952 | 10.1    | 3,752,980 | 7.4     | 1,078,836 | -16.2   |           |
| 2018年・計         | 18,954,031 | 6.0       | 2,948,527 | 27.6      | 2,691,000 | 0.3     | 1,969,151 | 3.7     | 3,493,313 | -2.8    | 1,287,773 | 4.7     |           |
| 2017年・計         | 17,889,292 | 4.5       | 2,311,447 | 0.6       | 2,683,000 | 3.6     | 1,898,854 | 0.2     | 3,595,607 | -0.2    | 1,230,010 | 12.6    |           |
| 2016年・計         | 17,116,420 | 5.6       | 2,297,893 | 25.0      | 2,590,000 | 3.7     | 1,895,702 | 16.5    | 3,603,786 | -5.0    | 1,092,329 | 4.1     |           |
| 2015年・計         | 16,213,789 | -4.1      | 1,837,782 | -19.4     | 2,497,700 | -8.1    | 1,627,229 | -0.4    | 3,792,997 | 6.0     | 1,049,272 | -2.7    |           |
| 2014年・計         | 16,903,388 | -3.3      | 2,280,434 | -17.0     | 2,717,600 | -5.6    | 1,634,790 | 15.0    | 3,579,363 | -4.0    | 1,078,766 | 2.1     |           |
| 2013年・計         | 17,472,748 | -5.5      | 2,747,750 | -21.9     | 2,877,500 | -18.2   | 1,421,550 | -0.8    | 3,730,287 | 0.9     | 953,300   | -17.8   |           |
| 2012年・計         | 18,490,657 | 8.8       | 3,518,792 | 7.0       | 3,518,200 | -3.8    | 1,432,315 | 10.6    | 3,698,073 | 13.8    | 1,254,602 | -22.1   |           |
| 2011年・計         | 16,994,200 | 2.1       | 3,289,051 | 8.8       | 3,658,300 | -2.0    | 1,294,758 | 19.9    | 3,249,659 | -4.0    | 1,283,687 | 1.0     |           |
| 2010年・計         | 16,637,224 | 7.7       | 3,023,009 | -1.0      | 3,731,100 | 12.5    | 1,080,153 | 7.9     | 3,386,076 | 16.0    | 1,316,618 | 0.0     |           |
| 2009年・計         | 15,445,684 | -3.4      | 3,053,311 | 28.4      | 3,317,400 | -3.7    | 1,000,661 | -7.9    | 2,918,268 | -10.2   | 1,204,490 | -9.1    |           |
| 2008年・計         | 15,987,250 | -7.6      | 2,378,102 | 6.4       | 3,446,117 | -13.4   | 1,086,691 | -6.8    | 3,249,578 | -8.0    | 1,324,797 | 9.3     |           |

<出典>

・訪日外国人(全体、各国)、日本人海外旅行者数(全体)…日本政府観光局(JNTO)の調査による  
 ・日本人海外旅行者数(各国)…各国政府観光局等の調査による

掲載データは2023年9月30日現在のものです。

| ①訪日外国人客数(各国→日本) |           |         |          |          |          |           |          |          |         |          |         |          |          |         |
|-----------------|-----------|---------|----------|----------|----------|-----------|----------|----------|---------|----------|---------|----------|----------|---------|
| 年               | 月         | タイ      |          | シンガポール   |          | マレーシア     |          | インドネシア   |         | フィリピン    |         | ベトナム     |          |         |
|                 |           | 客数(人)   | 増減率(%)   | 客数(人)    | 増減率(%)   | 客数(人)     | 増減率(%)   | 客数(人)    | 増減率(%)  | 客数(人)    | 増減率(%)  | 客数(人)    | 増減率(%)   |         |
| 2023年           | 8月        | 33,200  | 549.1    | 20,300   | 1,051.4  | 19,200    | 754.1    | 20,800   | 200.0   | 38,600   | 393.4   | 50,900   | 54.0     |         |
|                 | 7月        | 49,600  | 934.6    | 25,300   | 1,186.2  | 17,400    | 976.7    | 28,500   | 295.2   | 51,700   | 650.6   | 44,800   | 97.0     |         |
|                 | 6月        | 51,351  | 1,918.5  | 54,568   | 3,831.4  | 22,009    | 1,789.2  | 39,276   | 457.8   | 54,227   | 813.7   | 38,873   | 69.9     |         |
|                 | 5月        | 80,728  | 2,662.8  | 49,746   | 3,994.3  | 34,004    | 1,978.5  | 31,120   | 256.9   | 49,939   | 645.5   | 45,768   | 17.2     |         |
|                 | 4月        | 121,022 | 3,690.2  | 41,982   | 6,932.2  | 40,244    | 3,578.6  | 48,667   | 317.2   | 62,794   | 640.1   | 55,193   | 85.1     |         |
|                 | 3月        | 107,975 | 4,887.3  | 52,671   | 17,815.3 | 38,904    | 6,737.3  | 33,173   | 504.7   | 46,569   | 1,005.9 | 53,653   | 431.4    |         |
|                 | 2月        | 73,292  | 53,397.8 | 27,078   | 31,386.0 | 31,992    | 29,250.5 | 26,802   | 4,872.5 | 33,934   | 3,464.5 | 55,847   | 2,037.3  |         |
|                 | 1月        | 63,431  | 17,717.7 | 26,658   | 36,925.0 | 27,099    | 15,747.4 | 22,618   | 4,573.1 | 29,679   | 3,017.5 | 51,564   | 12,061.3 |         |
|                 | 計         | 580,600 | 2,635.3  | 298,300  | 3,940.9  | 230,900   | 2,582.4  | 251,000  | 422.0   | 367,400  | 775.9   | 396,600  | 146.9    |         |
|                 | 2022年     | 12月     | 82,997   | 47,875.1 | 67,043   | 131,356.9 | 36,228   | 62,362.1 | 34,411  | 13,034.0 | 39,953  | 16,687.0 | 28,197   | 8,418.7 |
|                 |           | 11月     | 52,077   | 20,898.8 | 40,321   | 42,343.2  | 17,519   | 13,376.2 | 16,960  | 2,365.1  | 21,689  | 3,886.9  | 33,584   | 1,751.4 |
|                 |           | 10月     | 34,115   | 17,394.9 | 14,336   | 21,621.2  | 8,773    | 3,601.7  | 11,085  | 2,341.6  | 14,775  | 1,604.2  | 30,811   | 2,996.6 |
| 9月              |           | 7,622   | 4,881.7  | 2,887    | 4,024.3  | 2,967     | 1,184.4  | 9,186    | 1,673.4 | 8,479    | 1,822.7 | 30,871   | 2,950.5  |         |
| 8月              |           | 5,115   | 1,780.5  | 1,763    | 1,816.3  | 2,248     | 1,135.2  | 6,933    | 1,089.2 | 7,824    | 2,073.3 | 33,052   | 7,845.2  |         |
| 7月              |           | 4,794   | 1,957.5  | 1,967    | 1,043.6  | 1,616     | 593.6    | 7,212    | 1,903.3 | 6,888    | 1,291.5 | 22,738   | 5,745.2  |         |
| 6月              |           | 2,544   | 1,730.2  | 1,388    | 3,370.0  | 1,165     | 999.1    | 7,041    | 1,391.7 | 5,935    | 1,414.0 | 22,877   | 5,399.3  |         |
| 5月              |           | 2,922   | 1,143.4  | 1,215    | 3,183.8  | 1,636     | 1,020.5  | 8,720    | 2,759.0 | 6,699    | 973.6   | 39,040   | 9,085.9  |         |
| 4月              |           | 3,193   | 1,973.4  | 597      | 1,392.5  | 1,094     | 1,051.6  | 11,666   | 5,791.9 | 8,485    | 3,902.4 | 29,810   | 8,878.9  |         |
| 3月              |           | 2,165   | 1,393.1  | 294      | 382.0    | 569       | 474.7    | 5,486    | 1,985.9 | 4,211    | 1,831.7 | 10,096   | 4,289.6  |         |
| 2月              |           | 137     | 48.9     | 86       | 79.2     | 109       | 51.4     | 539      | 192.9   | 952      | 303.4   | 2,613    | 1,246.9  |         |
| 1月              |           | 356     | -50.5    | 72       | -15.3    | 171       | -29.3    | 484      | -47.5   | 952      | -4.6    | 424      | -97.9    |         |
| 計               | 198,037   | 7,080.5 | 131,969  | 15,298.9 | 74,095   | 3,946.7   | 119,723  | 2,198.4  | 126,842 | 2,155.0  | 284,113 | 968.7    |          |         |
| 2021年・計         | 2,758     | -98.7   | 857      | -98.4    | 1,831    | -97.6     | 5,209    | -93.3    | 5,625   | -94.8    | 26,586  | -82.6    |          |         |
| 2020年・計         | 219,830   | -83.3   | 55,273   | -88.8    | 76,573   | -84.7     | 77,724   | -81.2    | 109,110 | -82.2    | 152,559 | -69.2    |          |         |
| 2019年・計         | 1,318,977 | 16.5    | 492,252  | 12.6     | 501,592  | 7.1       | 412,779  | 4.0      | 613,114 | 21.7     | 495,051 | 27.3     |          |         |
| 2018年・計         | 1,132,160 | 14.7    | 437,280  | 8.2      | 468,360  | 6.6       | 396,852  | 12.6     | 503,976 | 18.8     | 389,004 | 25.9     |          |         |
| 2017年・計         | 987,211   | 9.5     | 404,132  | 11.7     | 439,548  | 11.5      | 352,303  | 30.0     | 424,121 | 21.9     | 308,898 | 32.1     |          |         |
| 2016年・計         | 901,458   | 13.1    | 361,804  | 17.2     | 394,262  | 29.1      | 270,947  | 32.1     | 347,860 | 29.6     | 233,763 | 26.1     |          |         |
| 2015年・計         | 796,731   | 21.2    | 308,783  | 35.5     | 305,447  | 22.4      | 205,083  | 29.2     | 268,361 | 5.7      | 185,395 | 49.2     |          |         |
| 2014年・計         | 657,570   | 45.0    | 227,962  | 20.4     | 249,521  | 41.4      | 158,739  | 16.0     | 184,204 | 70.0     | 124,266 | 47.1     |          |         |
| 2013年・計         | 453,642   | 74.0    | 189,280  | 33.1     | 176,521  | 35.6      | 136,797  | 34.8     | 108,351 | 27.4     | 84,469  | 53.1     |          |         |
| 2012年・計         | 260,640   | 79.8    | 142,201  | 27.7     | 130,183  | 59.7      | 101,460  | 63.9     | 85,037  | 34.8     | 55,156  | 34.4     |          |         |
| 2011年・計         | 144,969   | -32.5   | 111,354  | -38.5    | 81,516   | -28.8     | 61,911   | -23.2    | 63,099  | -18.5    | 41,048  | -1.9     |          |         |
| 2010年・計         | 214,881   | 21.0    | 180,960  | 24.6     | 114,519  | 27.9      | 80,632   | 26.7     | 77,377  | 8.2      | 41,862  | 22.3     |          |         |
| 2009年・計         | 177,541   | -7.5    | 145,224  | -13.5    | 89,509   | -15.3     | 63,617   | -4.5     | 71,485  | -13.0    | 34,221  | -1.6     |          |         |
| 2008年・計         | 191,881   | 14.6    | 167,894  | 10.6     | 105,663  | 4.7       | 66,593   | 3.8      | 82,177  | -8.2     | 34,794  | 9.0      |          |         |

※2021年以前、2022年1～12月、2023年1～6月：暫定値、2023年7～8月：推計値

| ①訪日外国人客数(各国→日本) |         |         |          |          |          |          |          |         |         |         |          |         |         |         |
|-----------------|---------|---------|----------|----------|----------|----------|----------|---------|---------|---------|----------|---------|---------|---------|
| 年               | 月       | 豪州      |          | カナダ      |          | 英国       |          | フランス    |         | ドイツ     |          | イタリア    |         |         |
|                 |         | 客数(人)   | 増減率(%)   | 客数(人)    | 増減率(%)   | 客数(人)    | 増減率(%)   | 客数(人)   | 増減率(%)  | 客数(人)   | 増減率(%)   | 客数(人)   | 増減率(%)  |         |
| 2023年           | 8月      | 27,500  | 919.7    | 36,900   | 1,736.7  | 23,800   | 506.5    | 25,900  | 637.5   | 20,000  | 478.4    | 24,100  | 1,423.4 |         |
|                 | 7月      | 35,600  | 1,427.9  | 38,800   | 2,292.1  | 27,000   | 834.6    | 31,100  | 773.4   | 19,100  | 442.6    | 14,000  | 911.6   |         |
|                 | 6月      | 42,424  | 2,488.4  | 30,016   | 2,445.9  | 20,417   | 898.9    | 17,714  | 653.5   | 13,655  | 553.7    | 10,248  | 915.7   |         |
|                 | 5月      | 40,816  | 2,615.6  | 42,285   | 4,355.7  | 27,739   | 1,340.2  | 26,754  | 1,232.4 | 23,118  | 931.6    | 11,828  | 1,218.6 |         |
|                 | 4月      | 56,123  | 4,915.5  | 36,847   | 5,082.4  | 36,527   | 2,168.8  | 34,421  | 1,883.9 | 27,362  | 1,559.3  | 15,619  | 1,852.4 |         |
|                 | 3月      | 45,189  | 7,283.8  | 36,370   | 9,947.0  | 34,803   | 4,461.3  | 21,223  | 2,441.7 | 25,898  | 3,527.2  | 12,737  | 3,132.7 |         |
|                 | 2月      | 37,680  | 28,019.4 | 19,010   | 18,721.8 | 15,579   | 10,426.4 | 12,251  | 8,650.7 | 9,302   | 11,384.0 | 4,627   | 9,958.7 |         |
|                 | 1月      | 52,553  | 23,787.7 | 18,738   | 8,302.7  | 15,096   | 3,012.6  | 9,771   | 1,345.4 | 7,380   | 2,103.0  | 4,305   | 1,608.3 |         |
|                 | 計       | 337,900 | 3,195.3  | 259,000  | 3,519.3  | 201,000  | 1,357.7  | 179,100 | 1,108.7 | 145,800 | 935.0    | 97,500  | 1,432.1 |         |
|                 | 2022年   | 12月     | 41,835   | 33,637.9 | 20,610   | 20,105.9 | 15,297   | 8,304.9 | 10,770  | 5,179.4 | 7,745    | 7,884.5 | 4,930   | 6,653.4 |
|                 |         | 11月     | 20,193   | 12,520.6 | 15,868   | 4,295.6  | 13,607   | 2,392.1 | 10,810  | 2,997.4 | 9,673    | 3,443.2 | 5,237   | 3,214.6 |
|                 |         | 10月     | 11,677   | 4,011.6  | 9,847    | 3,160.6  | 10,309   | 2,763.6 | 11,074  | 2,518.0 | 8,943    | 2,440.6 | 4,505   | 1,875.9 |
| 9月              |         | 4,689   | 3,775.2  | 2,396    | 989.1    | 4,494    | 1,522.4  | 5,310   | 997.1   | 5,300   | 1,561.4  | 2,647   | 1,103.2 |         |
| 8月              |         | 2,697   | 414.7    | 2,009    | 276.9    | 3,924    | 200.2    | 3,512   | 94.9    | 3,458   | 260.2    | 1,582   | 165.0   |         |
| 7月              |         | 2,330   | 48.4     | 1,622    | 5.0      | 2,889    | -15.5    | 3,561   | 41.6    | 3,520   | 61.8     | 1,384   | -19.9   |         |
| 6月              |         | 1,639   | 1,312.9  | 1,179    | 971.8    | 2,044    | 504.7    | 2,351   | 1,105.6 | 2,089   | 1,041.5  | 1,009   | 899.0   |         |
| 5月              |         | 1,503   | 1,668.2  | 949      | 1,406.3  | 1,926    | 897.9    | 2,008   | 860.8   | 2,241   | 932.7    | 897     | 854.3   |         |
| 4月              |         | 1,119   | 1,077.9  | 711      | 577.1    | 1,610    | 770.3    | 1,735   | 1,310.6 | 1,649   | 1,086.3  | 800     | 779.1   |         |
| 3月              |         | 612     | 1,202.1  | 362      | 654.2    | 763      | 386.0    | 835     | 859.8   | 714     | 803.8    | 394     | 688.0   |         |
| 2月              |         | 134     | 306.1    | 101      | 359.1    | 148      | 102.7    | 140     | 77.2    | 81      | 55.8     | 46      | 35.3    |         |
| 1月              |         | 220     | 107.5    | 223      | 78.4     | 485      | 89.5     | 676     | 22.0    | 335     | -4.6     | 252     | 64.7    |         |
| 計               | 88,648  | 2,615.1 | 55,877   | 1,480.2  | 57,496   | 688.3    | 52,782   | 651.5   | 45,748  | 780.3   | 23,683   | 571.5   |         |         |
| 2021年・計         | 3,265   | -97.7   | 3,536    | -93.4    | 7,294    | -85.7    | 7,024    | -83.7   | 5,197   | -82.6   | 3,527    | -74.2   |         |         |
| 2020年・計         | 143,508 | -76.9   | 53,365   | -85.8    | 51,024   | -88.0    | 43,102   | -87.2   | 29,785  | -87.4   | 13,691   | -91.6   |         |         |
| 2019年・計         | 621,771 | 12.5    | 375,262  | 13.5     | 424,279  | 27       | 336,333  | 10.3    | 236,544 | 9.8     | 162,769  | 8.5     |         |         |
| 2018年・計         | 552,440 | 11.6    | 330,600  | 8.2      | 333,979  | 7.6      | 304,896  | 13.5    | 215,336 | 10.1    | 150,060  | 19.2    |         |         |
| 2017年・計         | 494,732 | 11.1    | 305,591  | 11.9     | 310,498  | 6.2      | 268,605  | 6.0     | 195,606 | 6.7     | 125,864  | 5.5     |         |         |
| 2016年・計         | 445,237 | 18.4    | 273,211  | 18.1     | 292,457  | 13.1     | 253,445  | 18.3    | 183,287 | 12.7    | 119,252  | 15.6    |         |         |
| 2015年・計         | 376,075 | 24.3    | 231,390  | 26.5     | 258,488  | 17.5     | 214,228  | 20.0    | 162,580 | 15.9    | 103,198  | 28.1    |         |         |
| 2014年・計         | 302,656 | 23.8    | 182,865  | 19.7     | 220,060  | 14.7     | 178,570  | 15.3    | 140,254 | 15.2    | 80,531   | 19.8    |         |         |
| 2013年・計         | 244,569 | 18.5    | 152,766  | 12.9     | 191,798  | 10.2     | 154,892  | 18.8    | 121,776 | 11.8    | 67,228   | 29.8    |         |         |
| 2012年・計         | 206,404 | 27.0    | 135,355  | 33.6     | 173,994  | 24.2     | 130,412  | 36.6    | 108,898 | 34.8    | 51,801   | 52.2    |         |         |
| 2011年・計         | 162,578 | -28.0   | 101,299  | -33.9    | 140,099  | -23.9    | 95,438   | -36.8   | 80,772  | -35.0   | 34,035   | -45.5   |         |         |
| 2010年・計         | 225,751 | 6.7     | 153,303  | 0.4      | 184,045  | 1.4      | 151,011  | 6.9     | 124,360 | 12.3    | 62,394   | 4.7     |         |         |
| 2009年・計         | 211,659 | -12.5   | 152,756  | -9.2     | 181,460  | -12.2    | 141,251  | -4.3    | 110,692 | -12.3   | 59,607   | 6.0     |         |         |
| 2008年・計         | 242,031 | 8.8     | 168,307  | 1.4      | 206,564  | -6.9     | 147,580  | 7.1     | 126,207 | 0.8     | 56,243   | 4.1     |         |         |

※2021年以前、2022年1～12月、2023年1～6月：暫定値、2023年7～8月：推計値